





The ultimate CRM comparison

The offering	 Method:CRM	 Salesforce Essentials	 Insightly Plus	 Zoho CRM Professional	 HubSpot Starter Sales Hub
Native, two-way QuickBooks sync	✓	✗	✗	✗	✗
Lead management	✓	✓	✓	✓	✓
Customer management	✓	✓	✓	✓	✓
Opportunity management	✓	✓	✓	✓	✓
Self serve customer portals	✓	✗	✓	✗	✗
Unlimited workflow automation	✓	✗	✗	✗	✗
Custom reporting	✓	✓	✗	✗	✗
Unlimited DIY customization	✓	✗	✗	✗	✗
Unlimited phone support	✓	✗	✗	✓	✗
Mobile app	✓	✓	✓	✓	✓
API access	✓	✗	✓	✓	✓
Zapier integration	✓	✓	✓	✓	✓
Gmail add-on	✓	✓	✓	✓	✓
Outlook add-on	✓	✓	✓	✓	✓
Mailchimp integration	✓	✓	✓	✓	✓
Google Calendar integration	✓	✓	✓	✓	✓
30 day free trial	✓	✗	✗	✗	✓

Run your business better with Method:CRM

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